About the Instructors

Faculty for the University of Nevada, Reno’s Excellence in Nonprofit Management Institute are chosen for their depth of knowledge, teaching skill and extensive real-world experience as nonprofit professionals and educators.

- **Shera Alberti-Annunzio, M.Ed.**, is the assistant director of professional development and certificate programs for Extended Studies at the University of Nevada, Reno. She serves as ethics chair on the CEC committee and as a former board member for the United Way of Northern Nevada and the Sierra. Formerly, she was the fiscal coordinator for the Education Collaborative for eight years, and she owned ATD Consulting Inc., a grant writing and grant-consulting company.

- **Michael Bell** was the judicial education coordinator of the Administrative Office of the Courts of the Supreme Court of Nevada for 10 years, has worked for the Citizen Action Program, and was the first executive director for CFAs for the Public Interest. He is the author or co-author of several publications on the tax and reporting requirements of charities. He has helped hundreds of groups gain their tax-exempt charitable organization determination from the Internal Revenue Service.

- **Sarah Boxx, M.A.**, is principal at Social Entrepreneurs Inc. (SEI), providing strategic planning, resource management, organizational and program development, and management information systems training and services to nonprofit and government-based social service agencies. She has worked on more than 50 strategic plans and currently provides strategic and sustainability planning services to nonprofit organizations, multi-county initiatives and public agencies.

- **Cindy Davis, SPHR**, is the owner of Strategic HR Partners LLC, and she has 25 years of experience advising businesses and organizations in establishing and maintaining their HR practices in such areas as regulatory compliance, auditing, policy and procedural writing, supervisory training, employee relations, investigations, benefits and recruitment. She is past president of the Northern Nevada Human Resources Association (NNHRA), and she was 2012 council director for the Nevada State Society for Human Resource Management (SHRM). She is a member of the Nevada State Society for Human Resource Management (SHRM).

- **Mary Sanada** is a former CPA whose focus was on helping nonprofits. Sanada served as principal auditor for a variety of nonprofit and governmental entities, as deputy legislative auditor for the State of Nevada Legislative Council Bureau and as chief accountant for the State of Nevada, Office of the State Controller.

- **Laura Vargas, M.A.**, is certified as a grant professional through the National Grants Professional Association. Vargas has more than 30 years of experience in grant research, writing and management of federal, state, corporate, and philanthropic funding for municipal governments, higher education institutions and nonprofit organizations. Vargas currently works as the proposal development specialist for the Trucker Meadows Community College Foundation and Institutional Advancement.

- **Jennifer McClendon, Ph.D.**, is an associate with Turning Point Inc., a facilitation and program evaluation firm in Virginia City, Nevada. She serves on the faculty of the School of Social Work at the University of Nevada, Reno. McClendon has experience in social service delivery, crisis intervention, program evaluation, data analysis and program management.

- **Sean Farnan** was the donor relations director for the Community Environmental Council in Santa Barbara, and he served as the executive director of the Ventura County Junior Golf Association and Founded The First Tee Ventura County. After moving to northern Nevada, he was the development and administrative director at Lake Tahoe School for six years and has been the development director at the SPCA of Northern Nevada since 2015. Farnan also has served on a number of nonprofit boards, most recently with Tahoe Safe Alliance for six years, with the last two of his tenure as president.

- **Sarah Yeats Patrick, M.A.**, is a client services associate for the Donor Information Center. She conducts a broad range of primary and secondary research, including data analysis, survey analysis, assessment and literature reviews. She also works with clients to build organizations’ capacity to collect and analyze data and program trends.

- **Todd Felts, Ed.D., MAIS**, is an assistant professor of integrated marketing communications and former director of the graduate program in the University’s Reynolds School of Journalism. He is an award-winning marketing professional who has served as press secretary for Gov. Jim Hunt of North Carolina and as director of community relations for the Special Olympics World Summer Games. In addition to teaching, Felts consults with businesses and organizations across the United States on traditional and online public relations and advertising.

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"This was a very good use of my week." 
(This program was organized. I loved the different professionals speaking on an individual content expertise.)
"So happy I did this — invaluable experience." 

Information
For more about the University of Nevada, Reno’s Excellence in Nonprofit Management Institute, call Shera Alberti-Annunzio, M.Ed., assistant director, professional development and certificate programs for Extended Studies, (775) 784-4769 or (800) 233-8928, email shera@unr.edu or visit www.extendedstudies.unr.edu.

Fee and location
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• Sessions are held at the University of Nevada, Reno, Redfield Campus, Building A, 18600 Wedge Parkway.
• For lodging information, please visit www.visitrenotahoe.com or call (800) 48-RENO

Registration
Full payment and a completed registration form are required to register; deadline for registration is March 7. Your registration is not complete until it has been processed by Extended Studies staff. You will receive a confirmation email verifying your official enrollment. Please call to confirm space is available if registering after March 7. Please complete and return the registration form in person or by mail, or call Extended Studies at (775) 784-4846 or (800) 233-8928, register online at www.extendedstudies.unr.edu or fax completed registration form to (775) 784-4801. Payment plans are available. Please contact Shera Alberti-Annunzio at (775) 784-1676 for details.

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